



Voyage en photos

Photos & guide touristique



Media kit 2022



VOYAGEENPHOTOS.COM

 contact@voyageenphotos.com

 [voyageenphotos](https://www.facebook.com/voyageenphotos)

 [voyageenphotos](https://www.instagram.com/voyageenphotos)

TRAVELER, PHOTOGRAPHER AND GUIDE

Welcome to voyage en photos where I will reveal the **story** of my **adventures** and **discoveries** since 2006.

Through my pictures, videos and advice, I will take you on a trip around the world, and hope to share with you my passion for **travel** and **photography**.

Amateur photographer, I created le monde en photos in 2006. At the time of creation, my goal was to help others discover the wonders that surround us, in **France** and beyond, to the other side of the **planet**.

I wish you a wonderful visit through these websites, that I fashioned with a **simple** navigation, accessible across all media supports from **computer** to **tablet** to **smartphone**. Through my pictures and advice, I hope to relay the **emotion** felt during my discoveries.

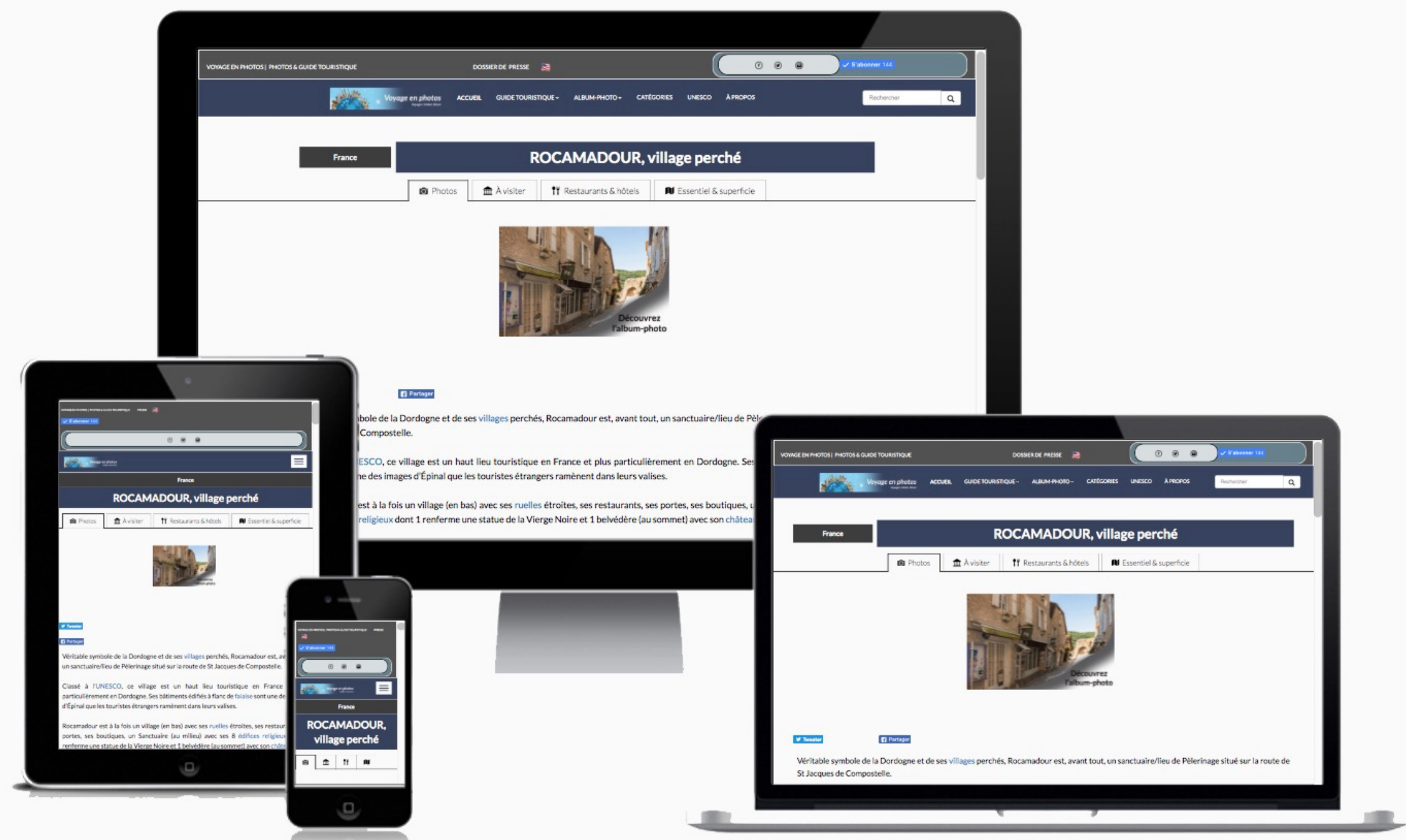
Sébastien L



GRAPHIC LAYOUT & SLOGAN

- ❖ The dominant website **color** is **blue**. A blue that summons the blue sky of **vacation** or the color of the **ocean**.
- ❖ The **banner** accentuates the dimension of travel and discovery of the website, with emblematic **monuments** represented on a **globe**.
- ❖ The **slogan** (pictures and tourist guide) describe the cultural dimension of the website, with the possibility to look through **pictures** of tourist sites and read their corresponding **articles**.

THE WEBSITE



The website is **computer, tablet and smartphone** accessible. Its possible to navigate by country, category or pictures.

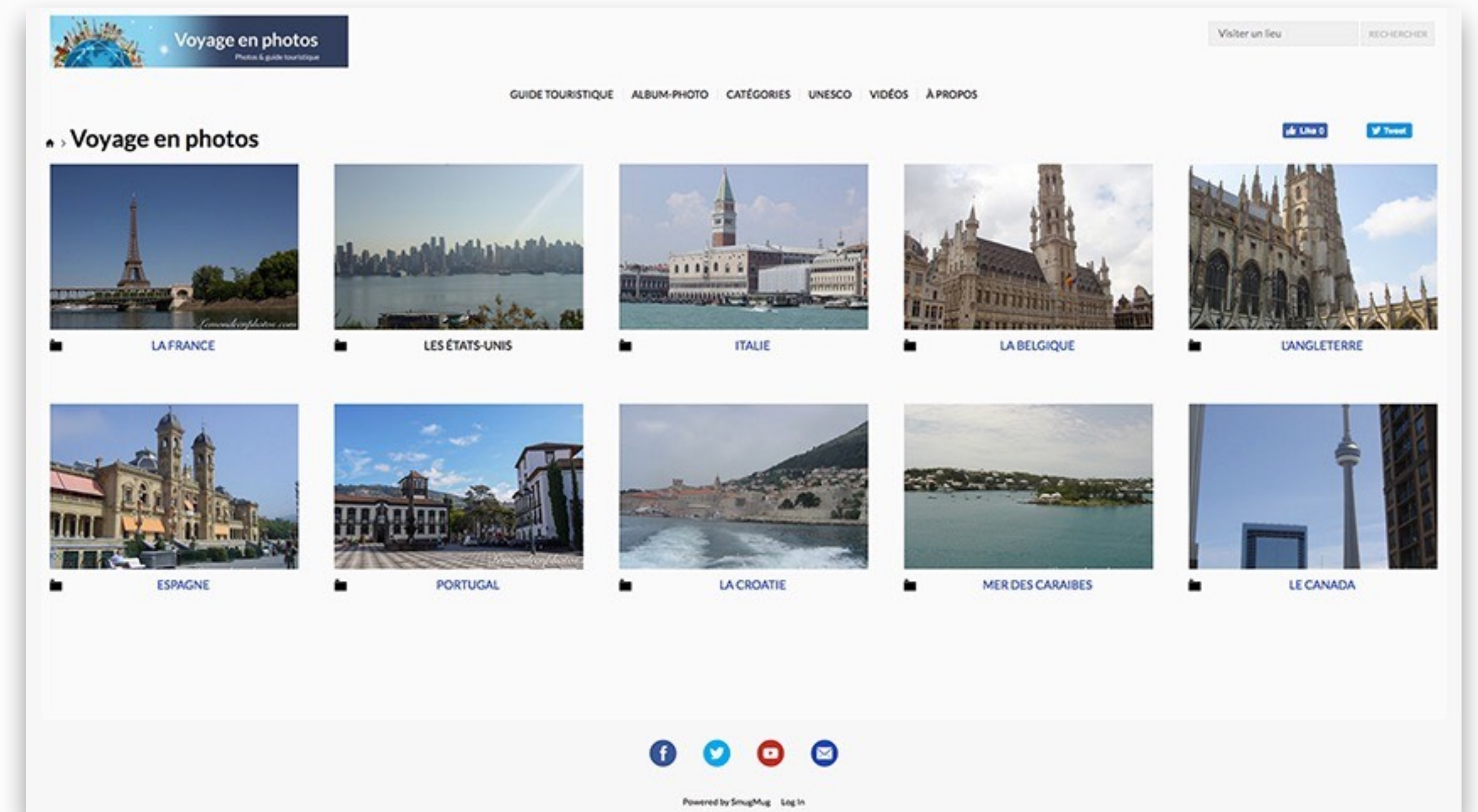
Each page consists of **3 essential components //**

1. **A slide** presents the essential information of a site/city with level of cost, physical area, monuments to visit and a link to the photo album.
2. **An article** that describes the site and my regard toward it.
3. **An album photos** with 6 pictures and one map.

THE PHOTO-ALBUM

Le Monde En Photos is the photo album that supports the articles of the website **Voyage en Photos**.

More than **19,000 pictures**, taken by me personally, and classified by country, region (or state) and city (or tourist site) are presented.



SOCIAL MEDIA PRESENCE



- ❖ Voyage En Photos has a presence on the **2** most important **social media** networks: Facebook and Instagram.
- ❖ **Animation** with pictures, articles and Facebook Lives.
- ❖ The **channel**, Voyage En Photos TV (on Dailymotion) presents short **films** that support the pictures present on the website, by retransmitting the **ambiance** of the city or tourist site.

THE NEWSLETTER

- ❖ A newsletter is sent out to all individuals who have **subscribed**.
- ❖ The newsletter (**succinct**) presents a new tourist site to visit and **redirects** the reader to the **article** present on the website.



PARTNERSHIPS

TERMS AND CONDITIONS FOR PROFESSIONALS //

If you would like pictures or an **article** on my behalf on your **site tourist/establishment/activity site**, know that I am open to all **propositions** in which the tourist/establishment/activity site corresponds with the spirit of my site.

In general, I showcase **50 photos**, plus **2-3 videos** (if interest is there) and I write an **article +/- 400 words**.

Also a **French citizen**, I can write an **article** in **Molière's language** and present your establishment to a **French clientele**.

TERMS AND CONDITIONS FOR BLOGGERS //

Because **mutual help is essential** in this realm, I readily accept **exchanges of my articles or photos**.

If you wish to publish an **article sur voyage ne photos**, you are welcome to do so, providing it corresponds with the site **charter**.

TRAVELS TO FRANCE

Travels to France is a **project** that I hold close to my heart, and that is currently in its **development phase**. The general idea of this concept is to **show Americans the country of France**. Not as they might imagine or see it, but more the way we, the French, want Americans to see France. The land, the numerous villages, the sites known only to the local populations, its atypical regions... A mixture of “tours by a local” and the professionalism of **experiences truly different**. Long term, I also hope to offer my services to a French clientele.

If you have a **hotel or lodging establishment** that truly merits the detour (unique setting, historic building, atypical lodging...), do not hesitate to contact me.

If you are part of a **tourist office** or other organization, do not hesitate to contact me.

All the **departments** of France, all the tourist **sites** (landscape, industrial, museum, monument...), the **land**, all the **arts**, hold my interest. All ideas are welcome in developing France’s tourism.

If you also see yourself in this project and this new approach, to discover France under a different light, please contact me at travelstofrance@gmail.com.

Sébastien L

travelstofrance@gmail.com



Rocamadour



Gand



Belle Île en Mer

« Quand rien n'est prévu, tout est possible.... »

Antoine de Maximy

« Cela rend modeste de voyager. On voit quelle petite place on occupe dans le monde. »

Gustave Flaubert